



Your new Publicity Committee: working with you to promote square, round & line dancing

## Byward Market Promotional Event a Success

What a great time was had at the Byward Market on August 11! EOSARDA's first promotional event to raise the visibility of square, round and line dancing in Ottawa and Eastern Ontario was a huge success...so many dancers and lots of participation and interest from the public.



(Photo: It was a Green Light for line dancing -- square, round & line dancers took part, as well as some of the audience, as Dave Western led us through a few dances!)

This event would not have been possible without the time and talents volunteered by our great dance leaders: John Charman, Geoff Clarke, Wendy VanderMeulen, Dave Western, François Desmarais and Ron Gardner. Thank you so much for great calling and cuing that ensured everyone had a good time. John even managed to teach some of us some round dance moves (painful as it may have been for him to watch us stumble along!). We all learned some new moves and had fun!

A special thank you to the more than 60 dancers who came from all across the region to share your love of dancing! It was so much fun for all of us who dance only one style to try out the others! The people visiting the market certainly caught your enthusiasm and had fun joining in the squares and lines! I think they will certainly remember their dancing experience and hopefully come join one of our clubs this fall.

We hope that clubs will track their new dancers to see where they heard about dancing so we might learn if any of our participants actually give square, round or line dancing a try because of the Byward Market event.

This was the first of many events that your Publicity Committee hopes to host as we move forward. Next year it may be in your town! If this weekend is any indication, we can certainly count on everyone to step up and make it a success.

The Publicity Committee will be reaching out to all clubs over the fall to see what we might be able to help you with, what ideas you have and to plan for next summer. Contact us at [publicity@eodance.ca](mailto:publicity@eodance.ca) with suggestions and questions.

Once again, a **BIG thank you** to everyone who contributed to the Byward Market event ----*you made a difference!*

Lamar, Carole & Gloria