

E.O.S.A.R.D.A. Board Meeting Minutes
June 5, 2016
Citizen Newspaper Conference Room,
Baxter St., Ottawa
1:30 pm to 4:30 pm

In attendance: Dave Western, Gavin Currie, Jim Sawtell, Jane Trach, Jim Trach, Dave Currie, Sharman, Bob Summers, June Tripp, Barbara Englehart, Ronald Gardner, Andy Himberg-Larsen, Bruce Warner, Dora Boersma, Robert Dunlop, Benoit Renealt, Ann Davelaar

1.1 Call to Order
1.2 Regrets - Dave Western
Shirley and Germaine Hull

1.3 Approval of agenda

* Addition to 5.1.3 Square times on line
6.5 Trackers' Donation to EOSARDA

2. Opening Remarks - Dave Western - **See Attached #1**

3. Previous Minutes

3.1 Approval of Minutes - April Board Meeting - Ron Gardner **Amended**
Motion to accept: Gavin Currie 2nd June Trip **Accepted**

3.2 Acceptance of Minutes - April Council of Dancers - Ron Gardner **Received**
Motion to accept: Andy Himberg-Larsen
2nd Richard Sharman **Accepted**

Amended: Spelling mistake in report, "Kingston"

4. Reports

4.1 Operations Committee

4.1.1 Treasurer's Report - Charlene Gardner - **See Attached #2**
4.1.2 Registrar's Report - Barbara Englehart - **See Attached #10**
Same as previous report (Not attached)
941 members (+10 over previous year)

4.2 Dance Committee

4.2.1 Committee Report - Barbara Englehart - **See Attached #9**

Fall Fest 2016, No Venue as of yet.

Multiple rooms, 1) Basic/ Mainstream / Easy rounds, 2) A1 / A2 / Advanced Rounds

Frosty fling February 4th 2017, looking for Ideas. Discussion on possible venues. PM is preferred but hard to get.

ACTION: Dance committee should get together soon to discuss the details of this upcoming event.

4.2.1 Swing into Spring 2016 - Andy Himberg-Larsen - **Nil**

240 people attended overall. 40 Round Dancers. Note: Low representation from Ottawa clubs.

Thanks the board for their efforts. SIS 2017 Working on Details SIS 2018 Callers Booked.

Discussion on SIS and the Success. How do we get more representation from all areas??

4.3 P&P Committee - Dave Western **See Attached #3**

****Minutes reflect the report that was not presented at the board meeting but are include as per discussion.**

4.3 Club Liaison Committee - Richard Sharman - **See Attached #5**

New celebrations all complete. (Date squares will celebrate later, Kingston – no Celebration)

Peterborough is requesting information to be included in EOSARDA

Wendy's Contra Dance demo – request Assistance – Discussion on this issue.

“We do not cover cost of Hall Rentals or payment of Callers or Cues”

Request for Financial Assistance.

ACTION: Richard to contact Wendy and discuss this with her about a formal application and receipts.

– Richard Sharman

Discussion on Reimbursements for travel costs for directors going to dances on official business.

Dave Western: No director should incur additional costs for representing EOSARDA at an event.

Please submit your formal requests and any receipts, mileage, for additional cost related to this commitment to the treasurer.

ACTION: Will review the policy and procedure manual to make sure it is up to date

- Charlene Gardner & Dave Western

4.4 I.T. Committee - Bob Summers- **See Attached #6**

EOSARDA has veto power over anything posted on eodance, we are using it to promote other area dances as well. Facebook page organized.

4.5 OACA - Dave Currie - **Nil**

Nothing new to report.

4.6 RDTA - Jim Sawtell - **Nil**

Name change maybe something that more reflects what they will be doing.. NO change in status at this time.

5. Business Arising from the Minutes

5.1.1 New Dancer Celebrations 2016 - Richard Sharman – **Nil**

All complete

5.1.2 Young Dancer Initiative - Dave Western - **See Attached #7**

Dave Western: What do we want to do with this?

Should we promote, continue or kill this initiative?

Discussion:

We should keep going on this for now. Push through board members, Clubs, Square times.

Need a steering committee. (Dave Western, Bob Summers, Dora Boersma, Robb Dunlop

5.1.3 On-Line edition of Square Times - Richard Sharman - **See Attached #5**

6. New Business

6.1 Election of Officers - **See Attached #4**

President, Vice-President, Treasurer, Registrar, Secretary

6.2 Election of Committee Chairs

- Dance Committee;

- Publicity and Promotions Committee;

- Club Liaison Recognition and Awards Committee;

- I.T. Committee

6.3 Assignment of Directors to Standing Committees

6.4 Storage of EOSARDA equipment - Andy Himberg-Larsen

All ok at present, Andy would like to get rid of a box of equipment

MOTION: to dispose of Old electronics, old Mixer and Amp already written off books

Motion Andy Himberg-Larsen 2nd Bruce Warner
Passed

6.5 Trackers' Donation to EOSARDA - Dave Western - **See Attached #8**
Intended use of funds: to promote new dancers and existing Dancers

MOTION: Accept conditions attached for use of Trackers Funds they forwarded to EOSARDA.

Motion: Andy Himberg-Larsen 2nd Dora Boersma
Passed

Discussion:

How to encourage new dancers and how can it be used to benefit existing Dancers,

ACTION: Dave Western to send a letter to Trackers thanking them for their donation – Dave Western

6.6 Preliminary discussion 2016/17 work plan
Discussion on Ideas to help

Online presence, Facebook adds, google Adds Community Centers, City hall, What what I n the community publications. Dance Studios, news papers . with the extra money we can produce more adds. More demos

** Clubs can have pages on eodance website.

Q: Can we approach colleges that have advertising classes to get students to take on some graphic designs etc.

A: We have done that in the past and it has fallen flat. No results.

6.7 EOSARDA's role in the Fall recruiting drive

7. Other Business

ACTION: Budgets: give feedback to Charlene about your Budget Items ASAP. Focus on Retention and Recruitment

Schedule of meetings for 2016/17
3rd Sunday of the month (except for May 28)

Summary of ACTIONS:

4.2.1 Committee Report - Barbara Englehart - See Attached #9

ACTION: Dance committee should get together soon to discuss the details of this upcoming event.

4.3 Club Liaison Committee - Richard Sharman - See Attached #5

ACTION: Richard to contact Wendy and discuss this with her about a formal application and receipts.

ACTION: Will review the policy and procedure manual to make sure it is up to date

6.5 Trackers' Donation to EOSARDA - Dave Western - See Attached #8

ACTION: Dave Western to send a letter to Trackers thanking them for their donation – Dave Western

7. Other Business

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Schedule of meetings for 2016/17

**Submitted by
Ronald Gardner
Secretary**

**New Board Meeting
September 18th, 2016**

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**Citizen Newspaper Conference Room,
Baxter St., Ottawa
1:30 pm to 4:30 pm**

Reports:

Attachment #1 - Submitted by Dave Western – Opening Comments:

Opening Remarks - Board Meeting June 2016

June 4, 2016

Welcome to the EOSARDA Board of Directors for Dance Year 2016/17.

Some of you are new to the Board, for some of you this is your second term of office, others are long-serving veterans with years of experience under your belts. Regardless of where you fit in this spectrum or of your dance style and level, all of us are united in our determination to keep Square and Round Dancing alive and well in Eastern Ontario. I assure you that your fellow Directors are glad that you are here. I only wish that there were more of us.

Over the past two decades or more, we have experienced an annual decrease in year-over-year membership of approximately 10%. We have also witnessed the closure of a number of long-established dance clubs. Consequently, the Association's priorities have been focussed on dancer retention and new dancer recruitment. Collectively we must be doing something right. Last year, our membership increased slightly over the previous year. As far as I know, we were the only region in North America to accomplish this.

As encouraging as this is, we cannot rest on our laurels. Age-related dancer attrition continues to be a problem; Round Dancing is faced with declining numbers of both new dancers and Cuers; clubs such as the Dynamite Tays continue to fold; and, to put it mildly, attracting younger dancers to either Squares or Rounds is proving difficult.

As we develop our work plans for the new dance year, we need to stay focussed on the challenges before us and to work diligently with our clubs to find solutions to these problems. We may make some mistakes along the way, but the only surefire road to defeat is to do nothing. The status quo is not a viable option.

To meet these challenges successfully, requires a strong and dynamic organizational structure. Our main task today is to put just such a structure in place by electing new officers, appointing Chairs to the Standing Committees and staffing the Committees as needed. In that regard I remind you that it is the Board's policy that all Directors must sit on at least one of the five Standing Committees (Operations, Dance, Club Liaison, Publicity and I.T.).

We have a big job ahead of us today, so let's get down to work.

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Attachment #2 - Submitted by Charlene Gardner

Treasurer's report May 31st

Information available on request

Attachment #3 - Submitted by Mary Anne Reinhard

Publicity Committee 2015-16

Members: Mary Anne Reinhard, June Tripp, Charlene Gardner

The Committee did some work this year on collecting information on the best methods that Clubs had found to recruit members. Clubs have used a variety of methods: demos, open houses, Chili nights, offering classes in January, radio spots, newspaper ads and follow up phone calls. No one method is guaranteed and one club said that they have acquired only a dancer or two from each method that they try so they are afraid to stop any.

We also felt that it might be useful to create a template of a post card and/or pamphlet that might be used by the clubs and/or EOSARDA. I created the prototype and then created a sample but it needs a little more work as it is in a template that most people don't have access to and it needs to be more type of dance inclusive.

We also collected the contact information for local newspapers that were added to a package. Travel dangle forms continue to be given in to me and I will pass them on to the new executive. It should be noted that I received some feedback that recipients felt that more pomp and ceremony should have been offered to the presentation of the dangles. Plastic would be preferred as some found that last year's dangles didn't look as nice. I will be including the templates for the Publicity documents as well as Square Time Invoice history and templates on the Memory Stick for future use.

Mary Anne Reinhard
Co-Ordinator May 30, 2016

Attachment #4 - Submitted by Ronald Gardner

Officers of EOSARDA 2016-2017

David Western President
Andy Himberg- Larson Vice President
Ronald Gardner Secretary
Charlene Gardner Treasurer
Barbara Englehart Registrar

Dance Committee: Barbara Englehart
Richard Sharman , David & Marie Currie, Jim Sawtell, June Tripp, Andy Himberg- Larson, Robert Dunlop, David Western, Gavin Currie

Information Technology: Bob Summers
David Western, Ronald Gardner, Bruce Warner, Beth Tillbury

Publicity and Promotions: interim chair - David Western
Ann Davelaar, Benoit Renault, Dora Boersma, Bob Summers, Richard Sharman, , David & Marie Currie

Club Liaison: Richard Sharman
Andy Himberg- Larson, Ann Davelaar, Shirley and Germain Hull, David Western

All Board Members 2016 – 2017

Dora Boersma	boersma5618@rogers.com	613 225-5618
Gavin Currie	gavin.currie@sympatico.ca	613-739-9395
David & Marie Currie	david.currie@sympatico.ca	613-838-5781
Robert Dunlop	rdunlop@magma.ca	613 235-3778
Barbara Englehart	barbeng@rogers.com	613-692-1448
Charlene Gardner	Cmgardner100@gmail.com	613 402-0094
Ron Gardner	Ron.gardner.stc@gmail.com	613 878-7712
Andy Himberg- Larson	andy.himberglarsen@gmail.com	613 614-9011
Shirley and Germain Hull	vwsg@xplornet.com	613-925-4398
Jim Sawtell	cuergerry@gmail.com	613-836-5795
Richard Sharman	rsharman@pobox.com	613 820-8858
Bob Summers	summers_bob@yahoo.ca	613-258-7511
June Tripp	jbtripp@sympatico.ca	613 692-7645
Benoit Renault	Renault.benoit@gmail.com	613 878-2558
David Western	dlwestern@yahoo.com	613-838-5428
Ann Davelaar	anndav@rogers.com	613 728-2985
Bruce Warner	linro@rogers.com	613-737-3687

Attachment #5 - Submitted by Richard Sharman

Club Liaison Report

Since the last Board Meeting (April 17th) 13 Mailchimp messages have been sent.

Certificates were presented to the Charmin Promenaders by Dave & Marie Currie (EOSARDA) and Peter Courdin and Karen Remy (Society).

The New Dancer Celebrations are complete except for the Date Squares (15th June) and Kingston Limestone Squares who decided to forgo the ceremony due to lower numbers of dancers than expected.

We have received an enquiry from the Peterborough Lift Lock Square Dance club about EOSARADA membership.

Richard Sharman

Motion on Square Times:

The Council of Dancers approved an email version of Square Time to be made publicly available on the EOSARDA. The printed version will also be available. No changes are planned this to either the cost of the printed version nor the price charged for advertising.

For those that have already paid for 2016, they will receive the paper copies. Starting in September, dancers will get the choice of ordering printed copies for \$10/year.

Attachment #6 - Submitted by – Bob Summers

IT Report - Board Meeting 5 June 2016

1) Information from KeepAndShare, the hosts of our eoDance Calendar”

“This is a summary of the visits your shared information has received from Sunday, May 1, 2016 03:20 AM to Wednesday, June 1, 2016 03:20 AM eastern time.
EO Calendar
311 views by public visitors (6692 all time views)”

2) Added **new article** from Jean Lander, Otonabee Squares, about Reflections on Dance Levels. This is a well-written and researched article that basically says you shouldn’t move on to a new level until you are proficient in your current level (“a Phase 3 dancer”). Article is referenced from the Highlight box on the home page as well as on the Articles page.

3) Slow progress on **eoDance on Facebook**. We have one coordinator lined up (Beth Tilbury). We had another offer but couldn’t reach that person thru many email or phone attempts over a month or so as well as having to contact her club-contact person to verify her email and phone number twice. Finally got thru but by then I wasn’t feeling that she’d make a good candidate if she couldn’t manage her email properly.

An eoDance Facebook “*Profile*” was set up initially; it will be deleted soon because the moderator is not able to post as “eoDance” but only by their personal name. (eg, almost everything posted in Square Dance-Eastern Ontario is shown as “posted by Karin Nikischer). I have created an new eoDance Facebook “Page” which will allow posting by a name like “eoDance”. Just need to resolve the email associated with the account; apparently it can’t be the same as the email used by any other Facebook presence so probable an eoDance@gmail.com account will be created for that purpose.

Attachment #7 - Submitted by – Dave Western

Young Dancer Initiative Report - June 2016

Last year Federation sent us \$4,000 for the promotion of square and round dancing. The Board matched this donation with a further \$4,000 and set a total of \$8,000 aside for the Young Dancer Initiative. None of this money has been spent.

Meetings have taken place, presentations have been made, ideas have been discussed, documents have been circulated, but no proposals have been forthcoming.

To make matters worse, the project's Steering Committee has lost a number of its members and needs to be re-structured if it is going to continue to fulfill its mandate.

And worse still, we can reasonably expect that Federation will soon be asking us to report on what we have done with the money that they gave to us.

If we want this project to proceed, we need to re-dedicate ourselves to it and take a long hard look at what we can do to get things moving. Failing that, we should consider re-allocating the financial resources set aside for this project in order to make the best possible use of them.

Attachment #8 - Submitted by – Dave Western

June 1 2016

Former Tracker's Square Dance Club
c/o Pierre & Mary Anne Reinhard
67 Owlshead Rd.
Munster ON K0A 3P0

E.O.S.A.R.D.A. Board
c/o Dave Western, President

Dear Board Members,

Upon dissolution last Spring the Trackers had the amount of \$4445.51 in their funds. The Club voted to allow the Executive to disperse these funds upon dissolution of the account. We the executive of the Trackers would like to give this amount to E.O.S.A.R.D.A. to be used for following possible uses: 1. Initiatives to encourage new dancers (of any age), 2. Subsidize Board dances as this has the possibility to reach current dancers across the region.

We hope that this gives the Board some leeway in how these funds are used and offers the possibility to encourage new dancers and benefits those that are currently dancing (including former members of the Trackers Club).

Yours sincerely

Mary Anne & Pierre Reinhard
Trackers President Couple at the time of dissolution

Attachment #9 - Submitted by – Barbara Englehart

DANCE COMMITTEE REPORT

FALL FEST

- 1 The EOSARDA Dance Committee has decided to proceed with Fall Fest 2016.
- 2 Date: October 15, 2016 providing a venue can be confirmed. If all goes well, ribbons will be available for distribution in September when we dancing resumes.
- 3 Format: Although not yet finalized, the thought is to change the format to an afternoon only dance. We plan to still accommodate the same levels of dance (both rounds & square) as previous Fall Fests. Please promote this event to your dancers.
- 4 Dance Committee will be contacting callers/cuers shortly as to their availability on that date. We will also see about getting Dancing Princess to come with some clothing for sale.
- 5 A place holder is also being held for Fall Fest 2017 to be held October 21, 2017.

FROSTY FLING

- 1 Date: February 4, 2017

Issued: June 5, 2016

Attachment #10 - Submitted by – Barbara Englehart

EOSARDA 2015-2016

REGISTRAR'S REPORT AS OF APRIL 16, 2016

	As of April 19, 2015		Diff.
NEW SQUARE DANCERS	115	116	-1
RETURNING SQUARE DANCERS	681	679	2
NEW ROUND DANCERS	10	4	6
RETURNING ROUND DANCERS	58	64	-6
NEW LINE DANCERS	25	16	9
RETURNING LINE DANCERS	25	14	9
TOTAL TO DATE	914	893	21
CUERS , CALLERS, LEADERS AND PARTNERS	27	38	
TOTAL MEMBERSHIP TO DATE	941	931	10
TOTAL CLUBS TO DATE	30	32	-2
TOTAL ASSOCIATIONS TO DATE	4	4	0

ISSUED: JUNE 5, 2016