

**Minutes of EOSARDA Board meeting, March 17, 2013
Main Floor Boardroom at the Ottawa Citizen's Building in Ottawa.**

Attendance:

Paul Adams, Gavin Currie, Barbara Dennison, Roger Frappier, Andy Himberg-Larsen, Billi Langtry, Chuck Langtry, Nancy Morgan, , Bob Summers, David Western.

Excused: Judy Adams, Lauraine Smith, Bruce Warner, Linda Warner, Elizabeth Wollaston, Peter Wollaston.

1.1 The meeting was called to order at 13 h 30.

1.2 Approval of Agenda as circulated

2. Opening Remarks - Dave Western

They say that time passes quickly when you are having fun. Now here we are, almost at the end of another dance year. It seems like only yesterday that we were putting together registration packages and worrying about insurance for Dance Year 2012/13 and now we are working with Member Clubs to organize celebrations to recognize the accomplishments of a large group of new Basic Dancers and looking beyond graduations to Swing into Spring 2013 and this year's Festival Trail-in Dance. As the man said, "It ain't over until the fat lady sings" and she ain't sung yet.

Looking a little further ahead, next year will be Festival Year and for the next 16 months a great deal of our combined time and energy is going to go into making Festival 2014 a huge success. I am confident that we can make this happen, but it's going to be quite a ride.

I had hoped that this afternoon we would have a draft submission to the Trillium Foundation to review. That is not the case.

But we do need to finalize plans for recognizing the accomplishments of our newest dancers and plan and organize the April Council of Dancers. We will also take a brief look at a new initiative coming out of the U.S., hopefully approve a draft Procedures Manual for presentation to Council and put together a slate of nominees for next year's Board of Directors. So let's get down to work.

3. Approval of minutes of the Board meeting held in March, moved by Andy, seconded by Paul.

Carried

4. Reports

4.1.1 TREASURERS REPORT AS OF MAR 17/13 FOR BOARD OF DIRECTORS MEETING – Bruce Warner

Information available on request

4.1.2 REGISTRAR'S REPORT AS OF MAR 17/13 FOR BOARD OF DIRECTORS MEETING - Linda Warner

Since last report there has been a slight change in statistics. We have added 1 new club The Napanee Square Dance Club and 2 more dancers.

As of this date there are

- 35 registered clubs,
- 4 registered associations
- 985 registered dancers including callers, cuers and leaders

Revenues from all registrations have been forwarded to the treasurer
Respectfully submitted

4.2.1 Dance Committee - Gavin Currie

No written report.

Dance Committee recommends that we revisit the giving back of rebate to clubs from association dances in view of all the work which was involved. After considerable discussion, it was decided not to proceed with this recommendation at this time.

4.3 P and P Committee – Barbara Dennison

This year we have 1 of 3 options available for attracting new dancers in September, 2013. These options are the following:

- Radio Advertising
- 10 days/4 times a day - CFRA: \$3600.00 + HST
- Newspaper Advertising
- Community Newspaper

- Delivered once each week
- Size of ad ¼ of a page, in colour, cost \$3400.00 + HST (Ad could be reduced to a smaller size).

- Open House Advertising: Offer each club \$100.00 to assist with advertising costs incurred for “open houses” in September 2013
Each club would submit a receipt to Nancy Morgan

Benefits for Clubs:

- They can share ideas with their club or executive
- This offers assistance & an opportunity to try something different
- They can speak to all new dancers in place. New dancers may have some great suggestions
- Cost: \$3,000.00

These initiatives will be incorporated into the Trillium Foundation Grant application and will only be proceeded with if the application is approved.

4.4 Club Liaison Committee - Nancy Morgan

Awards, Anniversaries and Celebrations:

The Club Liaison Committee discussed via email three nominations for the Trillium awards. We are pleased to announce that since they are in different categories, they can be sent to Federation with our endorsement.

MailChimp

Lots of MailChimps of late... no unsubscriptions made.

New Dancer Recruitment Subsidy

No new information received from Harbour Lites

Graduations: Over to Chuck and Billi: see item 5.3 below.

Square Time

The next Square Time is in the works and will be sent to print on Tuesday.

4.5 IT Committee - Peter Wollaston

No report.

4.6 OACA Report - Paul Adams

Paul mentioned that there will not be any Basic level dancing for this Summer because we can't find any reasonably priced venue.

4.8 RDTA Report

- The RDTA has yet to appoint a new representative.

No report.

5. Old Business

5.1 Approval of EOSARDA Procedures Manual

Dave is trying to convert it to a PDF File. A Word version should be made available to Board members, club directors and local callers.

It should also be researchable

Nancy will send a manual in PDF format to Dave.

It was moved by Andy and seconded by Chuck that we approve the Procedures Manual, Draft 6 to be passed on to Council of Dancers for information purposes at the April meeting.

Carried

5.2 Not-For-Profit Status - Dave Western

As of this date, we have not received any answer form the Minister's office.

5.3 Graduation 2013 - Billi Langtry, Chuck Langtry, Nancy Morgan

Projection is for approximately 83 new dancers to graduate for this year.

5.4 Swing Into Spring 2013

Peter Wollaston has the ribbons.

Directors were asked to actively promote Swing Into Spring by visiting clubs and speaking about the event.

6. New Business

6.1 Nominations 2013-2014

The following members will not be running for office again: Elizabeth and Peter Wollaston, Barbara Dennison, Andy Imberg-Larsen, Linda Warner. Paul and Judy Adams will be replaced as OACA by the new chair of the OACA.

6.2 Council of Dancers (April)

There was a round table discussion on theme, location, agenda and elections for the next Council (To be held in Prescott, 21st. of April, Federation representatives will be invited, Procedures Manual will be presented, Elections of new Board, Insurance update from Peter Courdin...)

VOLUNTEER Recognition at the Council of Dancers

This year's celebration takes place the week of April 21 to 27, 2013.

EOSARDA its holding is Council of Dancers meeting on Sunday, April 21, 2013 from 1:30 to 4pm.

Square/Round Dance volunteers make a tremendous contribution to our dance communities across Eastern Ontario. They make our Clubs resilient, vibrant and alive. We should recognize how important their hard earn time and talents are to the movement of SD/RD.

Theme: Passion - Action - Impact.

Club Volunteers have a PASSION for getting involved. They take ACTION to support the dance community that matters to them making a direct IMPACT in our dance community.

How can we recognize our Volunteers?

Make it a priority at our April Council of Dancers! Recognizing the work of volunteers is crucial for any organization that wants to retain its volunteers and attract new ones. Club Liaison would like to be responsible for ensuring that ongoing recognition of club volunteers takes place.

Room Set Up: Horse-shoe style with a head table for EOSARDA Operations Committee

Visual: A slideshow presentation playing on the wall of clubs, their dances and other forms of recognition

Table favours:

1. One Small bunch of balloons: "You're the reason we can reach New Heights!"
2. Cupcakes: "Club Volunteers Take the Cake!"
3. Mints: "Thanks for your CommitMINT!"
4. M&Ms: "Volunteers are Marvelous & Make a difference!"
5. Water: "We raise a glass to our Volunteers!"

Moved by Gavin, seconded by Paul that a budget of \$100.00 be allotted for the Council of Dancers.

Carried

6.3 Trillium Awards

The Board agreed with the recommendation of the Club Liaison Committee that the three Trillium Awards received this year be approved and forwarded to Federation with a recommendation that they be accepted. Deadline for submission is April 15th.

7. Adjournment at 15 h 53

Respectfully submitted,

Roger Frappier