

EOSARDA Board Meeting

May 16, 2010

Date: Sunday, May 16, 2010

Time 1:30-4:30

Place: Ridgemont Room, 3rd floor, 1480 Heron Road, Ottawa

Attendance

EOSARDA members:

David Western, Andy Himberg-Larsen, Gerry Sawtell, Chuck Langtry, Ann Christensen, Bob Summers, Ziggy Segstro, Barbara & Paul Dennison, Billi Langtry, Bruce & Linda Warner

New members:

Karin Wikiscler, Nancy Morgan, Cora Caldwell

Regrets: Gavin Currie, Jim Sawtell, Jean & Don Clingin

1) Opening Remarks

Approval of Agenda. -- The proposed agenda was adopted without change.
Welcome to New board members.

2) Approval of March Minutes -- Moved by Chuck seconded by Andy Approval in principle of Minutes of COD -- Approved In principle

3) Reports

a) Operations Committee –

b) **Financial Report** – Bruce Warner – Bruce to forward Financial Report

c) **Dance Committee** – regrets, no report

d) **P,P and P Committee** – David Western

Billie Langtry made a motion to support 2010 Senior 55+ Games with personnel and funding up to \$500 seconded by Andy.

Wendy is ordering banners for the 2014 Festival and we are to try to piggyback on her purchase for some for the 2010 Senior+ Games promotion

e) **Club Liaison Committee** - Bob Summers -- Club Graduations/Visitations are finished.

f) **IT Committee**: -- Bob Summers – Webmaster Pat Gauthier is away but is ready to post to website through email

g) **OACA** – Andy HL -- Wanted 200 bookmarks sent to each club before mid-August to promote Square dancing for the Fall.

h) **RTA** – regrets – no report

i) **Festival 2014 Organizing Committee** – David Western – Wendy is ordering banners for the 2014 Festival .She is ordering Blue & White welcoming banners to run on TV through DVD.

153 regular dancers signed up for Festival 2014. J Charman is finishing the choreography for the sq and round demo dance for the 2010 Festival in Halifax.

4) Old Business

a) **Equipment Repair** – Andy submitted bills to fix sound equipment for \$151.95.Petty Cash to pay for stamps for Hearing Enhancement letters to be sent to all clubs.

b) **Square and Round Dance Week 2010 --**

Less this year but try to implement some of these ideas:

-Taste of Dance to be advertised in weeklies

- Dance Show at the Civic Centre
- Dance at Scotia Bank Place
- For Ever Young ads
- Clubs and street dance in Westboro
- Everyclub does something
- Try to do some been games at Landsdowne Park
- Try to promote on: Facebook, Twitter

c) **Hearing Enhancement Equipment** – Appendix B for report and info

5) **New Business**

a) **Selection of officers for 2010/11 EOSARDA Board –**

- Chair – D. Western
- Vice-Chair - Barbara Dennison
- Treasurer- Bruce Warner
- Registrar- Linda Warner
- Secretary – Ann Christensen
- NW Region Rep – Andy Himberg-Larsen
- SW Region Rep – Bob Summers
- SE Region Rep – Nancy Morgan
- OACA - Andy Himberg-Larsen
- RDTA Rep –
- Publisher Square Time – Chuck & Billi Langtry
- Chair Dance Committee – Gavin Currie
- Chair It Committee – Bob Summers
- Chair Club Liaison – Bob Summers
- Chair Publicity, Promotions, and Publishing – Barb Dennison

b) **Members of Dance Committee**

Nancy Morgan , Cora Caldwell, Andy Himberg-Larsen, Billi & Chuck Langtry, Jean & Don Clingin

c) **Members of IT Committee**

Karin Wikiscler, Bruce Warner, Bob Summers

d) **Members Club Liaison Committee**

Nancy Morgan, Bob Summers

e) **Members of P,P, and P Committee**

Karin Wikiscler, Billi & Chuck Langtry

f) **Revised Constitution and By-Laws** -- sent to Ann to distribute

6) **Other Business**

- a) **Date of Next Meeting** -- Sept 3, 201
- b) Adjourned at 12:30 for lunch.

Appendix A

Publicity, Promotions, Publishing Committee Report

Publicity, Promotions and Publishing Committee Report

13 May 2010

Multi-Cultural Festival, Brockville

As previously reported, EOSARDA was asked by Cliff Lalonde of the Good Time Squares to assist with two demonstration dances that the club had been requested to perform at the Brockville Multi-Cultural Festival on the evenings of May 7 and 8 .

Unfortunately the weekend in question was the same weekend as T&D so finding dancers who were available on either date proved difficult. Cliff was able to assemble a full square for the evening of Friday, May 7 but we had difficulty finding enough dancers for the Saturday evening spot. We were working on filling out the dancer lineup for Saturday when it was learned that the Caller for the event was no longer available. Efforts to find a last-minute replacement proved fruitless and ultimately we had to cancel the Saturday evening demo.

Cliff reports that as far as Friday evening was concerned:

- “ the event went well ... in spite of near misses. The time was to be 10:00-10:30. By 9:20 only 6 dancer were present and the M.C. said we were going on early! The Caller and 2 more dancers arrived shortly thereafter and we were on stage by 9:35. The dancing was lively, on time, fun and varied.
- “ The Master of Ceremonies read a presentation that I [Cliff] had prepared. It talked a little about Square Dance, EOSARDA, Round Dance, local and national dance numbers. Mollean handed out postcards listing local contact numbers...the presentation spoke about clubs from Cornwall to Ottawa.
- “ So...it was an event that went well...but almost didn't happen.
- “ Bea Singh [main cog of multi-cultural] was pleased and thought she would try Square Dancing in the Fall. A number of people in the audience were enthusiastic and hopefully, will come out in the Fall, as well.
- “ In retrospect, I thought everyone was coming early but that was not so. I think [for future events] I would ask they come an hour early to be sure they are coming.
- “ I am thinking of a pool of dancers that would volunteer to dance at events, if available. This pool would be accomplished dancers only. Dancing would be at least an hour duration, with audience participation. One place I have in mind locally is the Hardy Park pavilion. Exposure would not only be to locals but travellers on the water. I am thinking of an EOSARDA position - Dance Coordinator. This person would have a list of available ACCOMPLISHED dancers who are willing to invest energy, talent, time to further dancing.
- “ The next adventure is the Senior Athletes.”

2010 Senior 55 + Games

As Cliff says in his report, the next big event in this region will be the 2010 Senior 55 + Games that are scheduled to take place at St. Lawrence College in Brockville from August 23 and 24. These games are expected to attract over 2,000 contestants and a large number of spectators.

Registration will take place on Monday, Aug. 23 and Tuesday, Aug. 24. The opening ceremonies and parade will be held Wednesday evening. Competitions will commence Wednesday morning. Competitions will continue from Aug. 24 to Saturday, Aug. 28, 2010 when closing ceremonies will take place.

Events will include golf, cribbage, curling, 5-pin bowling, contract bridge, swimming, track and field, hockey, duplicate bridge, Scrabble, slo pitch, tennis, darts, floor shuffleboard, horseshoes, eight-ball, table tennis, mini-marathon, lawn bowling, badminton, canoeing, triathlon, kayaking and archery.

A fishing tournament, digital photo contest, geo-caching scavenger hunt, BBQ, live entertainment, interpretive displays, nature walks, open water swim and other participatory opportunities will be scheduled and available for sign-up.

The Good Time Squares have been asked to set up an information booth from 9 am to 9pm on both Monday, August 23 and Tuesday, August 24. If we establish 3 hours/3 person shifts, this will require between 8 and 24 people and lots of handout material, including, but not limited to:

- EOSARDA post cards,
- lists of regional dance clubs offering beginner dance lessons (both Squares and Rounds)
- general information pamphlets on both Square and Round Dancing and
- flyers promoting participation in the Thursday dance day .

Two free-standing banners would be a great addition to the booth.

Good Time Squares have also been take part in an Activity Day on Thursday, August 26. This will involve 2 squares of accomplished Mainstream dancers taking to the floor 3 times that day for a half-hour combined dance demo/spectator participation dance. The present schedule (which is subject to change) calls for dancing at 10:30am, 11:30am and 1:00pm. So if all dancers were to dance only once during the day, 48 people can be accommodated. If every dancer danced at all three times, then only 16 people will be needed. I am advised that Bob Summers has agreed to Call at the event.

This is a very important promotional opportunity for EOSARDA with excellent timing coming as it does just before Square and Round Dance Week 2010. I would like to see EOSARDA strongly support this event by helping with its planning, organizing and implementation and by providing financial assistance as required, up to a maximum of \$1,000 to permit the purchase of two free-standing banners and a large quantity of promotional brochures and flyers and to provide a small honorarium to the Caller for his hard work (\$100?).

We should also ask Federation to investigate the possibility of including Square and Round Dancing as regular events at future games. After all, Scrabble and duplicate bridge are already part of the games.

Dave Western
Chair
P,P and P Committee

**Report to the EOSARDA Board
On
Hearing Enhancement**

I have created a flyer advertising Bulk Ordering of Hearing Enhancement Equipment. We have distributed the flyers, unfortunately at the end of the dance season. I have no way of knowing how many callers/cuers probably took the time to distribute it. I have attached a copy of the flyer.

As agreed upon at a previous EOSARDA Board Meeting, I will place one order on June 1, 2010. I have requested a \$50 CDN deposit from each person ordering. I will make sure the Transmitter Systems and the Receivers are in the hands of the buyers as soon as the order has arrived and I can make contact with them.

I would like to send a receipt for the deposit to each of the people who have ordered. I would like the EOSARDA Board's permission to buy stamps to place on the envelopes of those receipts that I have to mail.

Below is a summary of the orders that I have at this time.

Transmitter Systems

To date, I have orders (with deposits) for:

4 Hearing Enhancement Transmitter Systems (and the promise of one more).

At this point, only one caller and one Round Dance Club/Cuer have ordered. The other two are for individuals.

The bulk pricing for these systems will be \$30 cheaper than the list price of \$197 US, making the cost just \$167 US for these people. If we get 7 orders, that price will drop to \$147. Note these prices do not include shipping, handling, PST, GST, and border handling charge.

Receivers

To date, we have orders (2 with deposits, 4 _ for EOSARDA, with no deposit) for 6 Hearing Enhancement Receivers.

The bulk pricing for these receivers will be \$10 cheaper than the list price of \$74.77 US, making the cost just \$64.77 US for these people. If we get 10 orders, that price will drop to \$57.77. Note these prices do not include shipping, handling, PST, GST, and border handling charge.

Submitted by Gerry Sawtell
May 16, 2010

Receivers... the listening device the dancer wears

Orpheus Stereo FM Radio/FM Receiver

Regular price \$74.77

Example: Our Receiver at regular price cost us \$82.96 Plus \$15.79 for Customs, PST & GST= \$98.75 CDN

PRICING FOR RECEIVERS (in US Dollars)

Includes Neck Lanyard and Features Digital Auto Tuning, Memory Presets,
LCD Screen, Stereo Earphones & Batteries

Up to 5 in one order -- **regular price** **6 to 9** in one
order -- **\$10.00 off** each unit
10 to 20 in one order -- **\$17.00 off** each unit **21+** in
one order -- **\$23.00 off** each unit



Neck Loops are available for those wearing hearing aids with T-coils. More info available through Gerry.

Transmitters... each hall only needs one



(Instructions also include how to use it to enjoy clear sound from your Television without bothering others.)

Deluxe FM Personal Listening System: includes one Receiver (as above).
Regular price \$197.00

Example: Our System at the regular price cost us \$219.68 plus \$30.91 for Customs, PST & GST = \$250.59 CDN

PRICING FOR TRANSMITTERS (in US Dollars)

Includes: transmitter, antennae, AC adaptor, hookup cables,
receiver, ear buds, and canvas carrying bag.

Order 3 to 6 at a time and receive **\$30.00 off** each System. **Order 7 or more**
at a time and receive **\$50.00 off** each System.

Order by May 31, 2010 (NOTE: \$50.00 CDN deposit is required)

NOTE: All prices are in US dollars. In addition you are required to pay
shipping, handling, PST, GST and a \$5 Customs Handling fee

Balance due upon receipt

And will be calculated according to the number of units ordered and to rate received when order is processed.

This is a one-time order done on behalf of EOSARDA!

Please send cheque or money order (payable to Gerry Sawtell) to
Gerry Sawtell, 8 Eileen Crescent, Stittsville, ON K2S 1M3